



## Godavari Biorefineries Ltd. Launches 'Jivana Iodised Salt'

OCT 02, 2015

Homemakers can now benefit from both Jivana sugar and Jivana salt.

After the success of the Jivana Classic Sugar, Godavari Biorefineries Ltd. has launched Jivana Refined Iodised Salt. Both Jivana salt & sugar are certified under Food Safety Standard Authority India (FSSAI).

Jivana Iodised salt comes from Kutch and is harvested from salt pans using safe & natural solar evaporation methods that help retain the required goodness of iodine. It is also enriched with macro minerals like magnesium and calcium that are vital for physical and mental health.

The salt is available in one kg packs across the states of Maharashtra and Gujarat and expanding.

Jivana Classic Sugar, is hygienic, unadulterated, pure sugar, manufactured using automated production processes. The medium---sized sugar crystals are extracted from the first and best juice of each stalk of cane, guaranteeing the right amount of sweetness each time. It comes from Godavari Biorefineries Ltd., a sugar refinery in Karnataka operating for over 75 years.

Jivana Classic sugar is available in one kg and five kg packs in 1600 stores across Mumbai, Bangalore, Ahmedabad, Surat, Rajkot, Udaipur, and few other towns of Rajasthan.

The food division of the group will focus on branded food products and food additives.

### **About Godavari Biorefineries Ltd.**

Godavari Biorefineries Ltd is one of India's leading and sustainable manufacturer of foods, biofuels, specialty chemicals, power, compost, waxes, and related products, using sugarcane as the primary feedstock.

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